

esade

esade

awarded to

**Marco Parizia**

For the successful completion of the module:

**“Challenges of the Marketing in a Sustainable and AI Era”**

Designed for

**SDA Bocconi**  
SCHOOL OF MANAGEMENT

which took place from May 19th to May 23rd, 2025

Barcelona, May 23rd 2025



Joan Rodón, Dean of the Business School

