

esade

esade

awarded to

**Caterina DeLuca**

For the successful completion of the module:


**“Challenges of the Marketing in a Sustainable and AI Era”**

Designed for

**SDA Bocconi**  
SCHOOL OF MANAGEMENT

which took place from May 26th to May 30th, 2026

Barcelona, May 30th 2026



Lisa Hehenberger, Dean of the Business School

